



Bothwell Castle Policies, Castle Avenue, Uddingston, G71 7HJ

### Sponsorship Opportunities

In line with recent discussions Uddingston Hockey Club have a number of sponsorship packages which are available for season 2016/17 and beyond and they each include a number of fantastic benefits.

We have detailed below what these benefits would include and the cost of each package however we would be very keen to discuss the detail to meet with your own aspirations while looking to making any agreement a multiyear deal to allow us to at least invest any funds received within our long term planning over the next two to three years.

#### Package Seven - £6000 Plus + Vat (Whole Club Key Sponsorship)

This package would see a key area of the club being sponsored such as our in-school programme or the club as a whole.

E.g. Sponsor Name In-school programme delivers hockey coaching to 18,000 pupils from 19 schools across Glasgow, South and North Lanarkshire.

This package would see your logo going onto pitch side boards, t-shirts given out within schools, being on flyers given out to all children 4 times per year to promote club and camps plus heavy social media coverage across all platforms and local press etc.

We see this package as being one of our key packaged due to gaining direct access to local community, both our full membership and mainly our in-school programme. Your brand and Logo would also gain increased promotion on social media and within in-school club promotion materials.

#### Package Six - £5000 + Vat (Club Car Sponsorship / Three Year Agreement)

A club car would be purchased via sponsorship money provided and branded with logo to gain access to local community, across club and within in-school programme to be viewed by 400 club members and 18,000 in-school pupils from P2 to Y4 (during 2016/17 school year across 19 schools).

We see this package as being one of our key packaged due to gaining direct access to local community, both our full membership and mainly our in-school programme. Your brand and Logo would also gain increased promotion on social media and within in-school club promotion materials.



Email: [uddingstonhc@gmail.com](mailto:uddingstonhc@gmail.com)

Web: [www.uddingstonhockeyclub.co.uk](http://www.uddingstonhockeyclub.co.uk)





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### **Package Five - £4000 + Vat (Club Department Sponsorship)**

This would see a section of the club being sponsored such as our coaches, umpires or back to hockey programme.

This package would see your logo going onto pitch side boards, kit worn by coaches or umpires, t-shirts given out as part of back to hockey programme, being on flyers given out across club and local community plus heavy social media coverage across all platforms and local press etc.

We see this package as being one of our key packaged due to gaining direct access to both our full membership and mainly our in-school programme. Your brand and Logo would also gain increased promotion on social media and within in-school club promotion materials.

### **Package Four - £3000 + Vat (Team or Section sponsorship)**

We currently have 5 gents and 3 ladies teams plus multiple youth teams from 4 to 16 year olds therefore sponsorship of each or all of these are available.

This package would see your logo going onto pitch side boards, training kit worn by players, being on flyers given out across club and local community plus heavy social media coverage across all platforms and local press etc.

### **Package Three - £2000 + Vat (Dugout Sponsorship)**

1No large sponsor board (6m x 1m) on front of home or away dugout with company logo and message of your choosing that would be viewed by all player and supporters.

Logo added to club partnership boards located at pitch indicating all companies and individuals who support our club. As your board would be located in key location on pitch this would also be viewed by schools that attend in-school festivals at facility with 2000 children a year attending.



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**Package Two - £1000 + Vat (Behind Goal Sponsorship)**

1No medium sponsor board (2.5m x 2.5m) behind home or away goal with company logo and message of your choosing that would be viewed by all player and supporters.

Logo added to club partnership boards located at pitch indicating all companies and individuals who support our club. As your board would be located in key location on pitch this would also be viewed by schools that attend in-school festivals at facility with 2000 children a year attending.

**Package One - £500 + Vat (Pitch side sponsorship)**

1No small sponsor board (1.5m x 1m) at side of pitch with company logo and message of your choosing that would be viewed by all player and supporters.

Logo added to club partnership boards located at pitch indicating all companies and individuals who support our club.

To discuss any sponsorship package further please feel free to contact our President Allan McGill at [uddingstonhc@gmail.com](mailto:uddingstonhc@gmail.com) or on 07866 427288.



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